

## FOR IMMEDIATE RELEASE

---

July, 2024: Hess Entertainment and Hess Sports Group are thrilled to announce the release of their captivating YouTube documentary series, “Ride to Glory” This series delves into the lives of two remarkable cyclists, Sara (Italy) and Laura (Germany), as they navigate the challenges of professional cycling.

**About the Documentary:** “Ride to Glory” provides an intimate look at the trials and tribulations faced by Sara and Laura both on and off the road. From grueling training sessions to personal sacrifices, viewers can really appreciate the dedication Sara and Laura invest into their sport. The series captures the essence of their passion, determination, and camaraderie.

### Meet the Cyclists:

- **Sara (Italy):** A young and determined cyclist from Majano, Italy, Sara’s journey is marked by perseverance. We gain insight into the life of a professional cyclist and what it means to follow your dream.
- **Laura (Germany):** Laura’s story is one of resilience and ambition. At 26 years she has faced many obstacles and has always bounced back and never given up. As she gears up for the Olympics in Paris, her commitment to excellence shines through.

**Episodes on YouTube:** The documentary series comprises two episodes, each telling different stories from our athletes’ lives. From adrenaline-pumping races to quiet moments of reflection, “Ride to Glory” is interesting to watch not only for cycling enthusiasts but for anybody interested to learn about the cycling world. Tune in to the [Hess Enterprises YouTube channel](#) to watch the episodes unfold.

**Watch “Ride to Glory” [Here](#)**

For media inquiries, interviews, or additional information, please contact:

**Janine Hess, Head of Marketing & Communications ([jh@hess-entertainment.com](mailto:jh@hess-entertainment.com))**

*About Hess Entertainment:* Hess Entertainment focuses on film, music, documentary and other projects committed to telling extraordinary stories. This documentary will be their first documentary series Hess Entertainment co-produces. Hess Entertainment is owned [by Hess Enterprises](#), a family-owned company based in London, operating a portfolio of companies in sectors that include luxury goods, beauty, sports, entertainment, and beverages.

*About Hess Sports Group:* Hess Sports Group, a subsidiary of Hess Enterprises, is engaged in women’s professional sports through Hess Cycling Team, Hess Football and many more exciting projects in the pipeline. Hess Cycling Team founded in 2023 competing in the UCI Continental Tour and now competing in World Tour races. Hess Football will be acquiring female football teams in the UK/EU in the upcoming months. Following our principles, Hess Sports Group offers professional athletes long term partnerships which include the development of their sports career, further education as well as commercial platforms for their life after cycling and football. We are proud to say that this approach is unknown in the sports world today.